



GIFT GUIDE 2025

PROMOTE YOUR PRODUCTS, SERVICES & BRAND

During Our Most Effective Campaign of the Year !

MILLIONS OF IMPRESSIONS TO OUR GIFT GIVERS

can be YOURS!



Top 60 Gift ideas for 2025

Top 10 Gift ideas for Women over 50

Top 10 Gift ideas for Men over 50

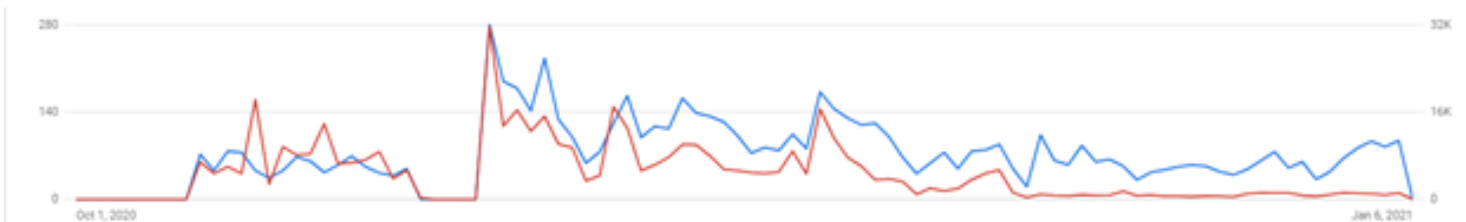
Top 10 Gift ideas for Grand Children

Top 10 Gift ideas for Teens

Top 10 Gift Ideas for Neighbors and Acquaintances

Top 10 Gift Ideas for Stocking-Stuffers

Highlight Your Products with Millions of Impressions



The LivingBetter50 Gift Guide is a great resource for brands and companies to highlight their products and services to the millions of women over 50 who will be holiday shopping and making the decisions for gifting. Capitalize on our engaged audience who make us the leading online resource of the women over 50 globally!

**Women Over 50 are the leading influencers
of Holiday Gift purchases!**

[View Our Recent Holiday Gift Guides](#)

Promotional Packages

Top 10 Package—\$350

Your product/ service will be listed as one of the Top 10 gift ideas for the designated category. In addition, to your product/ service listing in the categories article, you will receive the following;

- ◆ Sponsored Social Media Promotion by Category
- ◆ Email Campaign Promotion by Category
- ◆ Sponsored Individual Product/ Service Social Media Promotion
- ◆ Display Advertising of the Gifts on Search Engines

Top 10 Package/ 2 Categories —\$500

- ◆ Your product/ service will be listed as above but in 2 different categories

Top 10 Package with Banner —\$450

Your product/ service will be listed as one of the Top 10 gift ideas for the designated category. In addition, to your product/ service listing in the categories article, you will receive the following;

- ◆ Sponsored Social Media Promotion by Category
- ◆ Email Campaign Promotion by Category
- ◆ Sponsored Individual Product/ Service Social Media Promotion
- ◆ Display Advertising of the Gifts on Search Engines
- ◆ Static or GIF 300x300 pixel banner in the right column of all LivingBetter50 pages for November & December

Top 10 Package with Custom Email Campaign —\$750

- ◆ Your product/ service will be listed as one of the Top 10 gift receiving all the benefits as above. You will also receive 1 additional customized and personal email campaign highlighting your product/ service to our entire database of 25,000 emails.

MAKE THIS THE BEST HOLIDAY SEASON YET!