



LIVING BETTER50TM.COM
for women with spirit

MEDIA KIT
2021

Celebrating 10 Years!

Elon Musk

"The only way to sell is through Word of Mouth"

LivingBetter50 is the No. 1 online magazine globally for women 45 yrs.+. Full of relevant information, LivingBetter50 features articles are full of lifestyle information for a life lived to the MAX. Our readers are "Living their best lives!"

Our article categories include;

Health & Fitness

Beauty & Fashion

Home & Food

Faith & Relationships

Money & Business



The LivingBetter50 readers are finding valuable information on our online magazine. The information that they are searching for include the following topics.

- *Health of their bodies*
- *Fitness and overall wellness*
- *Beauty trends and products*
- *Home Décor and Design*
- *Faith and Encouragement*
- *Money & Retirement planning*
- *Nutrition and weight-loss*
- *Fashion ideas and guidance*
- *Anti-aging skincare*
- *Recipes and Entertainment*
- *Career and Education*
- *Business motivation*

The Top 10 articles read on LivingBetter50.com for 2020 were;

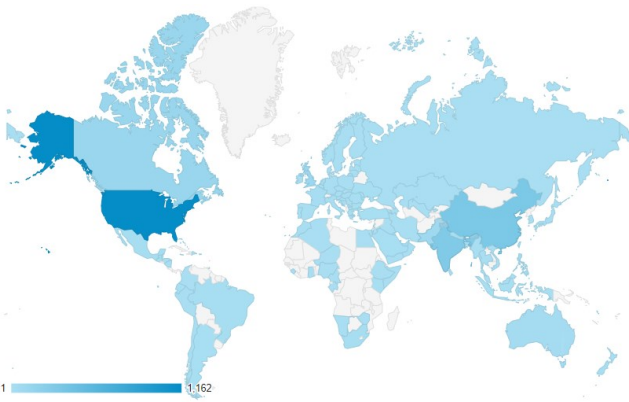
- 9 Best Perfumes For Women Over 50
- Must-Have Subscription Boxes For Women 50+
- Why Women Over 50 Should Consider Taking Branched-Chain Amino Acids—Collagen Side Effects For Women Over 50?
- How I lost more than forty pounds and healed my body.
- 5 Things This Doctor Wants You to Know about Parkinson's Disease—LivingBetter50 Best Holiday Gift Guide for 2020
- LivingBetter50 Best Holiday Gift Guide for 2020
- Chic Hairstyles for Women Over 50
- Collagen Side Effects For Women Over 50?
- The Importance Of Intimacy For Women Over 50



LivingBetter50

"Our Demographics controls over \$7Trillion is annual spend!"

LivingBetter50 as the No.1 online magazine globally will have over 6 Million impressions of our website in 2021!



Age Demographics for LivingBetter50.com

35-44 yrs - 11%

45-54 yrs - 26%

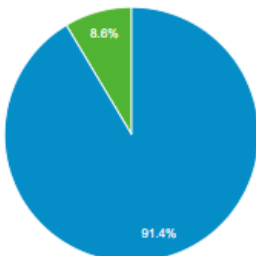
55-64 yrs - 42%

Other - 21%

A Global Readership concentrated in the United States.

*There has been a
move to mobile!
52% Read on Phones*

■ New Visitor ■ Returning Visitor



*We have a growing readership with
many new visitors!*

Organic Traffic — 35%

Direct Traffic — 28%

Social Traffic — 22%

Other — 15%

Sessions by device



Mobile

52.0%

↑33.5%



Desktop

43.7%

↑6.5%



Tablet

4.3%

↑13.9%

*Website Value
& Traffic Source*

*The Home Page is the
most viewed page of
LivingBetter50.com*



Banner Advert
728x90 pixels



Daily Devotional - In The Beginning



2021: A New Year and a New Outlook on Life



Women Over 50 Can Turn to Diet and Nutrition to Combat Depression



Valentine Fashion for Women Over 50



Highlighted Article
728x90 pixels

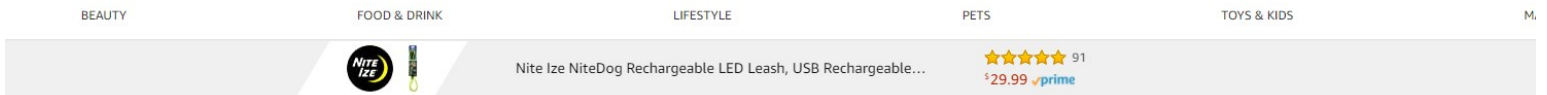


Banner Advert
320x300 pixels

*Banners are visible
In All Articles*

The World's Wealthiest

"The only way to sell is through Word of Mouth"



Click image to open expanded view

LivingBetter50 Women's Monthly Subscription Box for Women Over 50

Brand: LivingBetter50
★★★★★ 1 rating

Initial price: **\$40.00** for your first box
Renews at: \$50.00/box & FREE Shipping
You Save: **\$10.00** on your first box

Delivered every month

Subscribe before January 20 to get the next box. Next box ships between January 20-27. [Why not today?](#)

Ships from and sold by Your Aroma

Plan Option: **Monthly**

- The BEST subscription box for women over 50. Receive the Best of Beauty, Fashion, Fitness, Health, Home and Faith monthly!
- Over \$120+ retail value in every box!
- Each box comes with a great selection of products from industry leaders following the monthly themes.
- The Box is curated by the editorial staff of LivingBetter50, No.1 Online magazine globally for women over 50
- Support Small Businesses and their fresh new brands.

Delivered every month

\$40.00 for your first box
Renews at: \$50.00/box

Ships from and sold by Your Aroma

Subscribe

This deal is for 1st-time subscribers. Cancel anytime. Automatically renews at \$50.00/box every month plus applicable taxes

COVID-19 has changed everything,

with many more people purchasing product online. With algorithms and buying habits, your potential customers are not seeing your products very easily. **Companies are having to increase advertising budgets.**

Tesla only invests in word of mouth marketing. A **subscription box inclusion is the best way to kickstart your word of mouth marketing.**

LivingBetter50 Subscription Boxes

Gain exposure to your target market and have potential long term customers sample your product. Being part of the LivingBetter50.com subscription box offers you;

- Advertising on Amazon with your product image
- Advertising on our Store and subscription page
- Product promotion in our email campaigns with LivingBetter50.com and Amazon
- Product promotion in our social Media
- Product promotion in our advertising on our own website, Google, and YouTube.

*Place your product
in the hands of your
Target market*

Social Media Followers

=>30,000!



LivingBetter50.com has the ideal platform to broadcast your message or products to over 600,000 Women in the United States actively Controlling TRILLION's of Dollars in Purchasing Power.

*Contact LivingBetter50
info@livingbetter50.com
561-805-1112 (Tel)*