



LIVING BETTER 50<sup>TM</sup>.COM  
*for women with spirit*

# GIFT GUIDE 2020

Promote Your Products & Brand

During Our Most Effective Campaign of the Year !

*Millions of impressions to our Gift Givers*

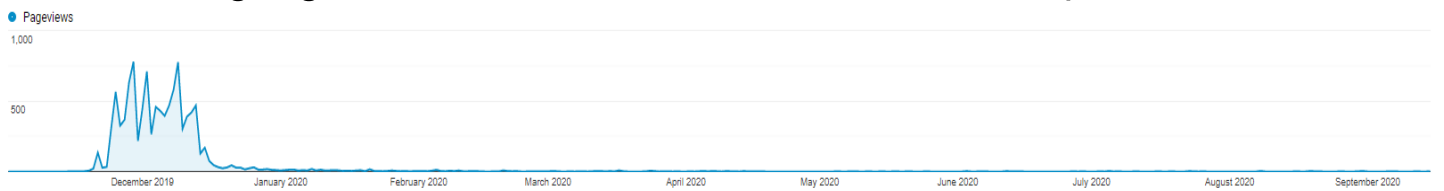
*Can be YOURS!*

## Top 60 Gift ideas for our readership for 2020

- Top 10 Gift ideas for Women over 50
- Top 10 Gift ideas for Men over 50
- Top 10 Gift ideas for Grand Children
- Top 10 Gift ideas for Teens
- Top 10 Gift Ideas for Neighbors and Acquaintances
- Top 10 Gift Ideas for Stocking-Stuffers



## Highlight Your Products with Millions of Impressions



The LivingBetter50 Gift Guide is a great resource for brands and companies to highlight their products and services to the millions of women over 50 who will be holiday shopping and making the decisions for gifting. Capitalize on our engaged audience who make us the leading online resource for women over 50 globally!

### Promotional Packages

#### Top 5 Package—\$250

Your product/ service will be listed as one of the Top 5 gift ideas for the designated category. In addition, to your product/ service listing in the categories article, you will receive the following;

- ◆ Sponsored Social Media Promotion by Category
- ◆ Email Campaign Promotion by Category
- ◆ Sponsored Individual Product/ Service Social Media Promotion
- ◆ Display Advertising of the Gifts on Search Engines

#### Product Listing Package—\$125

Your product/ service will be listed as one of the Top 5 gift ideas for the designated category. In addition, to your product/ service listing in the categories article, you will receive the following;

- ◆ Sponsored Social Media Promotion by Category
- ◆ Email Campaign Promotion by Category